Annual report 2016
The Danish Family Planning Association
60TH BIRTHDAY
In 1965, a group of female doctors decided to fight for everybody’s right to have the children they wanted and to avoid unwanted pregnancies. They founded The Family Planning Association, later known as the Danish Family Planning Association. For 60 years, we have fought for sexual and reproductive rights for everyone, both in Denmark and internationally. Among other things, we have combated the spread of sexually transmitted diseases and strengthened comprehensive sexuality education and access to contraception both nationally as well as internationally.

#ITSMYRIGHT
Girls’ and women’s health and rights cannot be taken for granted, especially in the developing countries. In collaboration with the Association of Danish Students, we highlighted this issue through the educational campaign #DetErMinRet (#ItsMyRight). The campaign went on a national tour, visiting nearly 100 lower secondary school classes across the country and was rounded off with a record-breaking lesson in sexuality education to a group of 600 students at Copenhagen City Hall who also called upon the global leaders attending the Women Deliver Conference to act on these issues.

CSE BEFORE AND DURING WOMEN DELIVER
Women Deliver, the world’s largest conference on girls’ and women’s health and rights, was held in Copenhagen in May. During the conference, the DFPA gave comprehensive sexuality education (CSE) lessons in the Youth Zone area and along with IPPF and our American sister organisation Planned Parenthood, we held a preconference on comprehensive sexuality education for international partners. Our approach to sexuality education was highlighted as “best case” which should serve as inspiration to other countries.

PRIVATE COMPANIES AND WOMEN’S RIGHTS
Danish companies can make a big difference to women in developing countries. Teaming up with the Investment Fund for Developing Countries (IFU), our collaboration with the private sector has really got off to a great start. We have accumulated important knowledge about why and how private companies in developing countries may choose to focus on and invest in SRHR and equality in the workplace to the benefit of female employees.

#KISSWITHPRIDE
In our “Kyssomat” (“Kiss-o-mat”) at Copenhagen Pride, everyone had the opportunity to kiss in solidarity with people around the world who cannot publicly kiss the one they want without the risk of discrimination and persecution. Many people joined in for a kiss of solidarity during the Pride week. Furthermore, we raised funds for a security hotline system for LGBT people in Kenya so they can get help when they need it the most.

ONLY WITH A CONDOM
In 2016, the message of the annual campaign Kun med Kondom (Only with a Condom) was “Just say it”. The campaign is run by the Danish Health Authority with the DFPA as executive partner. Using Wingmates, quizzes and Fun-Fact-Friday, we raised awareness of the increase in STDs among young people. In the latter part of 2016, the Kun med Kondom Facebook page changed its name to Pas På Hinanden (Watch out for Each Other); a community about young health, well-being and sexuality.
**TUK TUK AMBULANCES**

In the run-up to Mother’s Day, we raised funds for more tuk tuk ambulances that help pregnant girls and women in labour get to the hospital in Kisumu, Kenya. The result was two new tuk tuk ambulances. The tuk tuks are driven by women’s groups who also provide information and education about contraception and signs of danger during pregnancy and birth. At that time, there were only two real ambulances in the region, serving more than 1.1 million people.

**DESTINATION WELL-BEING**

In 2016, the DFPA along with a number of cooperating partners launched Destination Trivsel (Destination Well-Being): an initiative aimed at schools and parents across the country, offering 15 new education programmes, background materials and an initiative targeted specifically at parents. The aim of the project is to contribute to strengthening children’s learning and to develop and increase children’s mental health and well-being through school and education. The point is to create strong children communities, strengthen the well-being of the youth and reduce bullying.

**LOVE/HONESTY/EQUALITY AT ROSKILDE FESTIVAL**

The DFPA volunteers joined Roskilde Festival with KÆr/Lighed (Love/Honesty/Equality). Among other things, the volunteers played SexJeopardy with festivalgoers. The purpose was to open young people’s eyes to the need to respect the rights of all human beings, rights regardless of gender or sexuality and, in more general terms, the right to love the one you want and to be the person you are. 2016 was the first of a three-year partnership between the DFPA and Roskilde Festival.

**NEW VOLUNTEER GROUPS IN AARHUS AND ODENSE**

More and more volunteers contribute to the work of the DFPA. In December 2016 and January 2017, two new volunteer groups started in Aarhus and Odense. For both groups, the first activities were to arrange local events in relation to Uge Sex (Week Sex) in which the volunteers brought attention to the boundaries concerning sharing pictures online. The local events took place at high schools, in pedestrian streets and at DOK1 in Aarhus.

**THE 25TH ANNIVERSARY OF THE SEX HOTLINE**

For the past 25 years, Sexlinien (the Sex Hotline) has provided anonymous and professional advice about everything from birth control to abortion, from intimate surgery to myths about sex and, in the recently, also about sex change operations and sharing pictures online. Sexlinien provides young people aged 15 to 25 with the opportunity to share their doubts, thoughts and ask questions by telephone, e-mail and live chat. In 2015, Sexlinien was accompanied by Privatsnak (Privatetalk), a hotline aimed at 10 to 15-year-olds.

**WEEK SEX 2017**

“Rights Online/Offline” was the topic of this year’s annual Uge Sex (Week Sex) campaign, focusing on the rights of children and adolescents with regard to body, gender and sexuality. 444,418 students from primary and secondary schools took part in Uge Sex in 2017. This corresponds to 61 per cent of all students in 0th to 10th grade across the country. The students learned how to set their own boundaries and to create communities where the rights of all people are respected.
The financial report reflects an increasing activity level in 2016. We are pleased to announce a turnover of DKK 48 million which is an increase by 13 % compared to 2015. The year ended with a positive result of DKK 2.3 million, 1.8 million of which the organisation has decided to set aside for development. Thus, the total equity is increased to DKK 12.7 million.

The total expenses of the national activities constitute DKK 22.8 million which is an increase by 10 per cent compared to 2015. Approximately half of the national budget was related to comprehensive sexuality education with Uge Sex as the flagship while the other activities were related to counselling (Sexlinien/Privatsnak), the contraception clinic, support to municipalities and various educational work (for example the campaign Kun med Kondom) and to strengthen public involvement.

Because of the rising grants to advocacy and educational work, the international activities rose by 6 % to DKK 19 million. In relation to the DFPA’s strategic goals, we have moved in a positive direction in reference to the financial diversification in 2016.

The total expenses of administration and organisation was increased by DKK 0.8 million to DKK 5 million which still only constitutes 10 per cent of the total earnings.